



# ZED Fashion Addicts

*Promoting your business using Fashion & Beauty....*





“

If marketing is a vehicle for business growth, then **Beauty & Fashion** is the driving force....

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## ABITABOUTUS

Zed Fashion Addicts is a Beauty & Fashion agency under **DigitalBlue Media Limited** aimed at promoting all things and everything fashion as well as promoting brands, businesses or products using beauty and fashion.

DigitalBlue Media Limited is a forward thinking Digital Marketing & Advertising Company dully and fully registered as a Limited liability company by shares in accordance with the laws of Zambia in March 2018.



# OUR RATES

## USE OF MODELS/INFLUENCERS

### PROMOTIONS

- Product activation | POA
- Brand Ambassador(s) | POA
- Product Promotion | POA
- Event Hostesses | POA
- Influencers | POA

### MEDIA PLACEMENT

- Billboard | K3,500/Image/quota
- Commercial Print | K1,500/Image/quota
- Online media | K500/Image/quota
- Video | 3,000/feature/quota

**NB:** Models Profiles are available upon request only for interested clients

## SOCIAL MEDIA ADVERTISING



**Free | 1 off**  
(Choose Only 1)

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter

**K495 | 3 Days**  
(Choose Only 1)

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter

**K799 | 5 Days**  
(Choose Only 2)

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter

**K1,500 | 10 Days**  
(All)

- ☐ Facebook
- ☐ Instagram
- ☐ Twitter

## OTHER SERVICES

**FASHION SYLIST**

POA

**PHOTOGRAPHY**

POA

**DESIGNER**

POA

**GET IN TOUCH NOW!**

Contact: +260 970 781 291 | Email: zedfashionaddicts@gmail.com



# OUR SOCIAL MEDIA

 **Facebook:** @zedfashionaddicts

**18,260+**

Followers

**50,000+**

Weekly Reach

**10,000+**

Weekly Engagement

 **Instagram:** @zed\_fashionaddicts

**276+**

Followers

**1,480+**

Weekly impressions

**600+**

Weekly Profile Visits

 **Twitter:** @zed\_fashion

**380+**

Followers

**2588+**

Weekly impressions

**125+**

Weekly Profile Visits

**GET IN TOUCH NOW!**

Contact: +260 973 887 048 | Email: [zedfashionaddicts@gmail.com](mailto:zedfashionaddicts@gmail.com)



About Our

# DISCOUNT PROMOTIONS

**Promote your business/product  
and pay only for results! Deal?**

We can help you promote and sell your product(s) or Service(s) using our models and pay only for sales result through our Discount promotion business model.

**Contact us now to find out more....**

Terms & Conditions Apply







*Interested to work with us  
to promote your  
business.... **Right?***





## CONTACTUS



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**ZED** Fashion  
Addicts

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**Di**GITALBLUE  
MEDIA LIMITED